



### **Imagitech devises new risk assessment system**

The text below is reproduced from Fleetworld Magazine, March 2008:

(...) Imagitech has devised a new risk assessment system called Roadmarque which has been designed to give Fleet managers and HR executives a full picture of the risks posed by the drivers in their business, as well as a tailored way forward for training.

Dr Gerhard Manogg, Director of Imagitech, says: "Assessing the risk occupational drivers pose to themselves and to an organisation in terms of duty of care regulations is a crucial health and safety issue. It is not enough just to check whether a driver is appropriately licenced or indeed that they have good driving skills and are in the right physical shape to drive. There are many factors that determine the risk that a driver poses."

"Driving skill tests are a poor indicator of collision risk; any risk assessment must take a holistic approach and study a number of factors including driver personality, stress levels, tiredness and the annual mileage drivers undertake on company business."

Imagitech recently undertook a new research study alongside leading psychologists at Swansea University into causes of accidents involving drivers at work within four key groups: delivery, LGV, occasional and sales.

"We developed a tool for this study that gives insight into the key risk factors due to the personality of each driver. Together with driver history, knowledge and skill assessments this will enable us to build a comprehensive risk profile for each individual driver and inform training to help reduce road risk in the occupational sectors," says Dr Manogg.