

Roadmarque® becomes part of RiskAssist

A little under 12 months since launch, Roadmarque® has established itself as the ideal tool for organisations that are looking to stay “health and safety compliant” in relation to their occupational road risk.

Adding to the ongoing success that Roadmarque® has seen since its launch, the most recent version of Roadmarque® is now used as a key element of ING Car Lease’s Risk Assist programme.

Roadmarque® is unique in the marketplace in its approach, offering a complete Driver Survey – where the DVLA licence check is integrated with the vehicle information - coupled with a flexible collection of Aptitude Tests designed not only to evaluate, but also to engage the driver. The latest version of the system combines these two elements into a compact, user friendly and powerful administration environment which includes numerous versatile reports.

In order to work seamlessly within the ING Risk Assist programme, Roadmarque® has been adapted to integrate with the licence checking service offered by Intelligent Data Systems (IDS). Furthermore, Roadmarque® needed to be able to import data from existing databases and create reports in formats appropriate to ING Car Lease’s needs. Imagitech, the owners and creators of Roadmarque®, were readily able to accommodate all these requirements.

Diarmuid Fahy of ING Car Lease said: “Roadmarque® provides a compact, easy to use and complete way for us to gather information from drivers in order to carry out risk assessments. These risk assessments form the basis of our RiskAssist programme and inform recommendations in relation to further driver development and training. Over and above the completeness and relevance of the risk assessment itself, the main benefit lies in the reduced time involved for the drivers as well as us.”

Dr Gerhard Manogg of Imagitech added: “Our collaboration with ING Car Lease shows that our intended goal of producing a flexible, user friendly and complete system has become a reality. We adapted Roadmarque® to enable ING Car Lease to realise efficiency savings at the same time as their customers. We are always looking to create an environment where our customers derive a long term ongoing benefit from using Roadmarque®.”

It is this flexibility, willingness to support customers’ technical needs - such as process integration and data import from existing databases, as well as the system’s content and methodology that made Roadmarque® the system of choice for ING Car Lease.

For further information please contact

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www.roadmarque.com

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About Roadmarque®

Roadmarque® is a flexible and adaptable system aimed at organisations who need to manage and reduce their occupational road risk. It offers the following:

Driver Survey with DVLA licence check resulting in a risk assessment and pollution footprint report

Driver Assessment consisting of up to 8 tests which can be set as required by the organisations

Imagitech, the owners and developers of Roadmarque®, are an independent organisation specialising in driver training and driver assessment software in business since 1995. Roadmarque® is available from Imagitech directly or via a growing network of partner organisations.